



UGANDA NATIONAL COFFEE PLATFORM

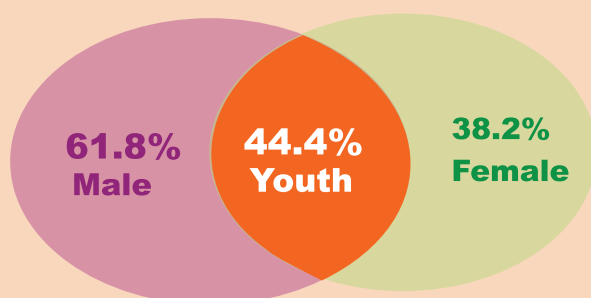
NATIONAL STEERING COMMITTEE



An essential component in the Uganda Coffee Production Campaign, Uganda's annual coffee shows create awareness, share knowledge and expertise and inspire interest in the coffee sub-sector, contributing to increased coffee quality and productivity for sustainable livelihoods for Uganda's smaller-holder farmers.



Participants at a Regional Coffee Show



Since 2008 more than **128,966** people have attended the shows across the country

Community Extension Districts
Youth Shows Women
Agriculture **Coffee** Practical
Fun Gender Sharing Services
Inputs Demonstrations Business
Extension Men Football Exhibitions
Innovations



A typical coffee show brings farmers together with representatives from central government, local government, nursery operators, agro-input dealers, agro-processors, traders, projects, SACCOs and banks to share latest knowledge, ideas, successes and challenges in the coffee sector



Input dealers (1,880 have attended since 2008)



Participants tasting the coffee

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Practical demonstrations show good agricultural practices

Coffee specific extension knowledge is shared through informative, interactive and fun activities and presentations. Farmers receive essential up-to-date knowledge on pruning, planting, climate change adaptation, harvesting, pest and disease control and proper use of fertilizer and manure.

The **Uganda Coffee Platform National Steering Committee** membership determines the theme of the annual coffee shows based on key industry priorities. National Steering Committee members contribute technical oversight and national level mobilisation of resources for the shows.

The **National Steering Committee Secretariat, Café Africa Uganda**, coordinates the annual coffee show schedule and supports individual Districts in event planning and mobilisation.

In 45 of the 90 coffee growing districts in Uganda, **District Coffee Platform Steering Committees** exist. These committees mobilise local resourcing and participation in their respective coffee shows.

Other presentations and exhibitions

- Farming as a business
- Types of finance available
- Drama and music shows on coffee management and family division of labour
- Coffee quiz and prize giving



Football and other competitions successfully involve youth and women



Youth in a Coffee Workshop

- Genuine inputs on sale
- Coffee consumption
- Invited speakers share own experiences
- Youth football games
- Women coffee brewing Competitions

For further information contact:
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